



Swissenviro.ch

Environmental Technology from Switzerland

Invitation to participate in the „SWISS Pavilion“ at:

IFAT Eurasia

Trade Fair for Environmental Technologies

Thursday – Saturday
October 21 – 23, 2021

Istanbul Expo Center
Turkey



Supported by:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Office for the Environment FOEN



Cleantech
ALPS

Western
Switzerland
Cleantech
Cluster

IFAT Eurasia

Trade Fair for Environmental Technologies



IFAT Eurasia is Eurasia's leading trade fair for environmental technologies and opens its doors biennial at the Istanbul Expo Center (IFM) in Istanbul.

A powerful link between Europe and Asia

Turkey, the Gate of the Western World opening to the East, is familiar with different terms, traditions and customs in the Eastern and Western markets. Turkey is in close contact with both regions and is able to take advantage of these differences. Istanbul, with its ideal geographical location, functions as a central marketplace. The city on the Bosphorus is Europe's most populous city and it ranks among the world's mega cities. Here especially, there is a high demand for technologies in the segments of water, wastewater, waste disposal and recycling.

To increase the level of waste treatment in Turkey, there are plans to increase solid waste storage areas and solid waste processing equipment sufficiently and to use more advanced technology. Construction of new water treatment plants and renewal of existing ones is on the agenda for areas that include almost half the population. In addition, many companies that produce waste are looking for waste treatment solutions. Further, Turkish companies in the sector of environmental technologies are seeking technology transfer, company mergers and joint ventures for financing, experience and expertise.

Benefits and opportunities at IFAT Eurasia:

- Reach emerging markets in the Eurasian region
- Meet and sell directly to purchasing officials of national and local authorities
- Sell the benefits of your products directly to a wide range of industrial and commercial users
- Strengthen your existing supplier relationships and forge new ones
- Increase recognition of your brand, enhance your reputation and demonstrate your commitment to buyers in the Eurasian market
- Analyze your competitors and make developments in your products and marketing strategies



Figures 2019

Net Area	17'000 m ²
Exhibitors	215
Visitors	10'467

Date

Thursday 21 – Saturday 23, October 2021

Opening Hours

Thursday – Friday	10 am – 6 pm
Saturday	10 am – 5 pm

Fair Organizer

Messe München GmbH
Messegelände
81823 Munich
Germany

Venue

IFM – Istanbul Expo Center
Istanbul, Turkey



Swiss stand

Approx. 72m²

Packages

The Swiss Pavilion offers convenient packages in various sizes, the basic equipment for all packages includes:

- Space & stand building incl. separation walls, floor and lights
- Fascia board with company's logo
- 1 reception desk
- 1 table with 4 chairs
- 1 brochure rack
- 1 electrical socket 220V, 500W (for laptop or similar)
- Use of general areas (storage room, bar/bistro)
- Stand service by hostess
- Non-alcoholic beverages

Sizes & Prices

Economy (6m²)	CHF	5'850.00
Business (9m²)	CHF	7'850.00
First (12m²)	CHF	9'850.00
Position at Corner Booth (only >9m²)	plus 15%	
Start-Up Package (2-3m²)	CHF	2'950.00
<ul style="list-style-type: none">• Reception desk• 1 bar stool• 1 brochure rack• Poster wall (1,5m)		

Other sizes or Individual Stand

Would you like to have any other size, individual layout or display? Or would you like to have your individual stand placed next to the Swiss Pavilion and profit from joint services or catering?

Just call us: +41 52 355 21 11 and we will be glad to work out a personalised offer for your needs.

Representation by Swisssenviro GmbH

(no company personal on stand)

Display of brochure	CHF	500.00
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Prices exclude

- | | | |
|---|------------|---------------|
| <ul style="list-style-type: none">• Alcoholic beverages• Communication package by fair• Travel & accommodation• Individual installations (electricity, water, air)• Additional equipment (furniture, TV-screens, etc.)• Graphic works, printing of posters, etc. | EUR | 150.00 |
|---|------------|---------------|

Inscription Fee

Inscription fee is CHF 850.00
(Non-applicable for members of VSA, CleantechAlps and Energie-Cluster)

Deadline for applications

July 15, 2021



Organizer

Swissenviro GmbH

Kempttalstrasse 56

CH-8308 Illnau

Phone +41 (0)52 355 21 11

Fax +41 (0)52 355 21 10

Email info@swissenviro.ch

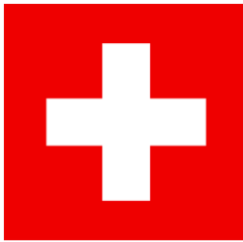
Contact

Urs Heutschi

Direct phone +41 (0)52 355 21 12

Email urs.heutschi@swissenviro.ch

Swiss Pavilion



Switzerland.

The «SWISS Pavilion» is characterised by the following advantages:
The «SWISS Pavilion» will be clearly identifiable by its Swissness and offers you a strong presence. With its attractive design it will achieve a high degree of attention, which is the ideal requirement to showcase your products and novelties.

The «SWISS Pavilion» reduces your effort and assures a professional service. The *Swissenviro.ch* project team will take care of the organization and all administrative arrangements - before, during and after the exhibition.

The «SWISS Pavilion» provides an efficient infrastructure and professional services, facilitating your staff's job and the individual care of customers and prospective buyers.

Swissenviro.ch

Environmental Technology from Switzerland

Swissenviro GmbH

Kempttalstrasse 56

CH - 8308 Illnau

Phone +41 (0)52 355 21 11

Email info@swissenviro.ch

IFAT Eurasia

Eurasia's Leading Trade Fair for Environmental Technologies

October 21 - 23, 2021 at Istanbul Expo Center

We hereby register our participation as part of the official «SWISS Pavilion» at **IFAT Eurasia, Istanbul** with legally binding effect, and confirm that we have read and accepted the General Terms and Conditions shown on the reverse side. We are aware that the General Terms and conditions mentioned above form a permanent element of this contractual relationship.

Company:

Contact: Title:

Address:

ZIP, Town:

Phone: Fax:

eMail:

Homepage:

Membership: VSA Energie-Cluster Cleantech-Alps

Registration fee: CHF 850.- (Members VSA / Energie-Cluster / CT-Alps free of charge)

Desired participation:

- | | | | | |
|---|------------------|--------------|---|--------------|
| <input type="radio"/> ECO: | 6m ² | CHF 5'850.-- | <input type="radio"/> Start-up Package | CHF 2'950.-- |
| <input type="radio"/> BUSINESS: | 9m ² | CHF 7'850.-- | <input type="radio"/> Brochure display | CHF 500.-- |
| <input type="radio"/> FIRST: | 12m ² | CHF 9'850.-- | | |
| | | | <input type="radio"/> Corner Booth (≥9m ²) plus 15% | |
| | | | (Subject to Availability) | |
| <input type="radio"/> Please send us an individual offer for: | | m2 | | |

Exhibits/Products:

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Following receipt of the registration, 50 % of the total price of the participation will be invoiced to each exhibitor. The first invoice will serve as confirmation of participation in the «SWISS Pavilion». The remaining 50 % of the total price of participation will be invoiced approx. 60 days prior to the fair opening. Additional services offered to participants during the course of the fair will be billed within 30 days after participation. Furthermore, please read carefully the extract of General Terms and Conditions for Participation in Trade Fairs on the reverse side.

Place, Date: Stamp, Signature:

To be submitted to:

Swissenviro GmbH
Kempttalstrasse 56
CH-8308 Illnau - Switzerland

or scan to: info@swissenviro.ch

or fax to: +41 (0)52 355 21 10

General Terms and Conditions for participation at Swiss Pavillons and other events abroad organised by „Swissenviro.ch“

1. Field of application

1.1 Swissenviro organizes Swiss participation on international exhibitions, other associate activities under the label „Swissenviro.ch“.

2. Tender and execution of contract

2.1 Registration for participation in an event/trade fair must be received by Swissenviro in writing within the time limit for registration specified in the participation documents. A registration received in good time does not establish a right to participation or a particular size or location of an assigned booth. Late registrations may be considered only based on available space.

The contract is deemed executed only upon written confirmation of registration by Swissenviro.

3. Payment terms

3.1 The full participation price must be paid in full within four weeks before the start of the event/trade fair; otherwise the Client shall not be entitled to participate.

3.2 In the event that the exhibitor becomes delinquent in a due payment and Swissenviro rescinds the contract effective immediately, the registration fees and agreed participation price shall be payable in penalty.

3.3 Swissenviro will invoice the costs of Special Services (section 5.2) after the close of the event; such charges shall likewise be payable within 10 days.

4. Delivery/changes/delinquency/cancellation

4.1 In the event that an exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 4.3, shall remain due along with compensation for expenses already incurred by Swissenviro for Special Services (section 5.2).

4.2 Cancellation of the contract by the exhibitor is effective only if in written form (by letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:

– if received at least six months before the exhibition: 50% reduction;

– if received at least four months before the exhibition: 25% reduction.

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable.

If the exhibitor arranges for a suitable replacement exhibitor to assume the executed contract under the same terms, the original exhibitor's obligations shall be discharged up to the amount of the payment of the participation price by the replacement exhibitor. The registration fee and additional expenses incurred by Swissenviro remain payable in any case. The replacement exhibitor is also required to pay the registration fee.

4.3 Swissenviro may undertake a reduction in the registered booth space or a change of location at any time (section 5.1). In this event the exhibitor shall be entitled to withdraw in writing within one week of receiving notification of such a change in the contractual terms if the exhibitor's interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 4.2.

4.4 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

5. Special terms for participation in events/trade fairs Swissenviro services

5.1 Basic Services: On assuming organizational responsibility, Swissenviro undertakes to provide the Client with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the announcement. Swissenviro is the sole principal for the Basic Services vis-à-vis third parties. Swissenviro assigns locations and booth space in cooperation with the trade fair management. Swissenviro will make all reasonable efforts to meet exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. Swissenviro reserves the right to assign the exhibitor a booth at a location other than that confirmed, to change the size of the exhibitor's space (e.g. in the event of overbooking), to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on Swissenviro's part in undertaking such measures.

5.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional exhibitor IDs, parking cards, etc.

6. Exhibitor's obligations

6.1 The guidelines and rules established by the trade fair management are binding on all exhibitors. The responsible Swissenviro project manager or his or her deputy retain domiciliary rights. Swissenviro or third parties appointed by Swissenviro represent the interests of the Swiss exhibitors vis-à-vis the trade fair management.

6.2 The design and operation of the rented space must be in harmony with the overall image of the fair. The exhibitor shall comply with the instructions of Swissenviro or the trade fair management in this respect. Swissenviro's guidelines and instructions apply on a subsidiary basis for the design and operation of booths.

6.3 The exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The exhibitor is obliged to staff and supply the booth with exhibition materials for the entire time that the exhibition is open and to begin dismantling the booth only after the close of the exhibition.

6.4 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by Swissenviro. Visual or acoustic disturbance of neighbouring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, Swissenviro reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

6.5 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each exhibitor, but may be arranged through Swissenviro at the exhibitor's request and expense. Each exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits.

7. Transport, insurance and security measures

7.1 Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual exhibitor unless otherwise agreed.

7.2 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each exhibitor. Even if Swissenviro prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the exhibitors and the contracting party. Swissenviro's role in such cases is solely that of an intermediary. If Swissenviro provides the authorities with guarantees for the temporary admission of goods on behalf of exhibitors, the exhibitor undertakes to comply with the associated obligations and hold Swissenviro harmless.

8. Assignment/involvement of third parties

8.1 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the exhibitor only with the written consent of Swissenviro and an additional registration. Co-exhibitors are participants appearing in some form in an exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the exhibitor is liable to Swissenviro for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor. Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of Swissenviro.

9. Warranty and liability

9.1 Swissenviro is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

9.2 Swissenviro refuses liability for adverse effects or damage occurring to the exhibitor through its own conduct in contravention of the contract. Swissenviro is liable to the exhibitor for damage demonstrably caused deliberately or through gross negligence by Swissenviro or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of Swissenviro is excluded.

9.3 Swissenviro bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered exhibitors. Expenses for Special Services will be invoiced to the exhibitors on an individual basis.

9.4 Swissenviro is not liable to the exhibitor for any consequences arising from the location or surroundings of the booth.

10. Applicable law

10.1 Unless and except as these T&C contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

11. Jurisdiction

11.1 The exclusive place of jurisdiction for the legal relations existing between the parties is Pfäffikon ZH.

Illnau, march 2015