

Location:

Fachhochschule Nordwestschweiz FHNW
Bahnhofstrasse 5
5210 Windisch
T +41 56 202 77 00



Room: Building 5 (opposite Railwaystation)
Room 1A17 (on Groundfloor)

Arrival by Train:

The FHNW buildings are 5 minutes' walk from **Brugg** railway station

Arrival by Car:

Autobahn A3, Exit 19 Birr/Windisch/Schinznach/Lupfig/Brugg
Parking is available on the FHNW site at the underground car park at Bahnhofstrasse 5.

Swissenviro.ch
Environmental Technology from Switzerland

Swissenviro GmbH
Kempttalstrasse 56
CH - 8308 Illnau

Phone +41 (0)52 355 21 11
Email info@swissenviro.ch



Invitation to the seminar:

India:

A ready Market for Swiss Environmental Technology SME's

Venue: Fachhochschule Nordwestschweiz, Windisch
Bahnhofstrasse 5
Building 5, Room 1A17

Date: Wednesday, 18. April 2018

Time: 4 p.m. – 7 p.m.

Language: English

Fee: free of charge

Venue Sponsor:

n|w Fachhochschule
Nordwestschweiz

Zentrum für Ressourceneffizienz ZEF

Supported by:

IFAT
India

Swissenviro.ch
Environmental Technology from Switzerland

SWITZERLAND
GLOBAL
ENTERPRISE
enabling new business

Cleantech
APS Wissem
Switzerland
Cleantech
Cluster

energie-cluster.ch

bto solutions
BRAND TRADING ORGANISATION

India

India is the world's 4th fastest growing economy. In 10 years India will rank among the top 5 consumer markets in the world. The country is characterized by a motivated young population and a burgeoning middle class. Traditionally, Switzerland has a good image in India. Swiss companies and their products enjoy a high reputation with regard to quality, precision and reliability. Especially, in the fields of mechanical engineering, industrial equipment and precision instruments Switzerland's foreign trade with India is increasing. Switzerland is currently the 7th largest recipient of Indian Investments. (source: i.a. S-GE Export)

India's urgent need for Wastewater Treatment

The most famous Indian environmental project in recent years is the USD multibillion national mission to clean-up the holy river Ganges in order to restore the quality of the water. The clean-up of the river, contaminated by toxic waste and sewage, and the construction of treatment plants are the top priorities of Modi's administration. The need to treat wastewater is generally a goal set by



municipal authorities everywhere, but India has the capacity to treat approximately a third of its wastewater. The remaining quantity is being discharged without any kind of treatment to the coastal waters. Also, in urban areas water resources and infrastructure are under significant pressure due to high water demand and complex consumption patterns within small but highly populated areas. Currently, the demands of the most cities are satisfied by transporting water from hundreds of kilometers. A local level solution is necessary for a sustainable water management. (source: i.a. CEEW.in & CPCB.in)

Waste Management and Waste-to-Energy

Uncontrolled dumping of wastes on outskirts of towns and cities has created overflowing landfills, which have serious environmental implications in terms of ground water pollution and contribution to global warming. To approach this issue, in 2017 a new waste segregation initiative was announced by the government. Waste-to-Energy on the other hand is still a somewhat new concept in the country and most of the proven and commercial technologies in respect of urban wastes are required to be imported. Most wastes that are generated find their way into land and water bodies without proper treatment, causing severe water and air pollution. The problems caused by solid and liquid wastes can be significantly mitigated through the adoption of environment-friendly waste-to-energy technologies that will allow treatment and processing of wastes before their disposal. (source: i.a. RCR Journal, eai.in)

Programme:

15:45 Arrival & Registration

16:00 Welcome and Introduction

Mr. David Avery, Head of Cleantech, Switzerland Global Enterprise (S-GE)

16:05 "Has India gone to Waste" – The potential of the environmental sector in India

Mr. Ashwin Merchant, India Entry Strategy

16:30 Market entry for environmental SME's in India: step by step

Mrs. Sanjyot Joshi, IndStrat International Consultants LLP

16:55 Experiences of a Swiss environmental company entering the Indian market

Mr. Kai Zolleis, former CEO of SID SA

17:15 Business Culture in India: Do's & Dont's

17:35 A first step into the Indian market: IFAT India and Swiss Pavilion

Mrs. Caroline Boeriis, BTO Solutions Schürch AG, Official representative of Messe München GmbH (CH/FL)

17:50 Q & A

18:10 Networking Apéro

Registration

India: A ready Market for Swiss Environmental Technology SME's

18. April, 2018, Fachhochschule Nordwestschweiz Windisch

Company: _____

Address: _____

ZIP, Town: _____

Phone/Fax: _____

We would like to register the following participants:

	First Name, Family Name	eMail
1.	_____	_____
2.	_____	_____
3.	_____	_____

Our business is in the area of:

Water/Wastewater Waste Management Measuring and Control Equip.
 Air Pollution Renewable Energy Engineering/Consulting

Other: _____

We would like to learn more:

Business Opportunities general. Contacts to Endusers
 Finding Businesspartners Joint Venture Partner

Other: _____

Place, Date: _____ Signature: _____

Please send to: Swissenviro GmbH, Kempptalstrasse 56, 8308 Illnau
by eMail: info@swissenviro.ch or fax to 052 355 21 10