

SWISS FACT FINDING MISSION

BUSINESS OPPORTUNITIES IN WATER QUALITY

October 4 - 6, Chicago and
Milwaukee, Wisconsin

Why Chicago and Milwaukee?

WEFTEC takes place from October 2-4 in Chicago and is North America's largest trade show on drinking and wastewater quality. Swiss companies exhibiting at WEFTEC's Swiss Pavilion or with their own booths get the opportunity to dive deeper into what's happening around water quality in Chicago and Milwaukee, Wisconsin, after the trade show. Located between two large river basins and home to numerous canals, Chicago is a "water city". Milwaukee is home to a cluster of 200 water-related companies and the Water Council in Milwaukee is a national leader in water innovation and technology. Both cities are located on the Great Lakes holding 90% of U.S. freshwater and local decision-makers are looking for Swiss solutions around water management, monitoring and tracking (among others) that can help them maintain and upgrade the local residential and industrial water infrastructure.

Our program

Wednesday, October 4: Chicago

The Swiss delegation will have a kick-Off Meeting with Intersect Illinois on "Doing Business in Chicago and Illinois" and connect with local industry experts and the Swiss (business) network in an ensuing reception.

Thursday, October 5: Chicago and Milwaukee

Swiss companies will meet with **Current Chicago**, the city's water innovation hub together with the Water Reclamation District of Chicago as well as with the **Metropolitan Water Reclamation District of Chicago** to discuss water treatment and how partnerships between companies and the public sector stakeholders are formed. We will have a working lunch with the **Department of Water Management of the City of Chicago** on drinking water and discuss upcoming water projects with the **Illinois Environmental Protection Agency (EPA)**. The last meeting of the day will be with the global certification and testing company **UL Solutions** on the certifications relevant for the Swiss water industry in the U.S.

Friday, October 6: Milwaukee

The Swiss delegation will connect with **Milwaukee Water Works** which provides drinking water to almost 1 million people and with one **global water industry leader** headquartered in Wisconsin, e.g. Badger Meter. The day concludes with a meeting at **Water Council** a global institutions focusing on water innovation and technology. The Water Council is home to 45 global companies and host its own accelerator program. We will then transfer the Swiss participants to O'Hare Airport, a 1h 15 mins drive from Milwaukee. Please note that this agenda is subject to change.



2 U.S. Water Cities
October 4-5: Chicago, IL
October 6: Milwaukee, WI



Learn about current and future
projects and technologies needed
in the market



Build relationships with the
local water ecosystem

GET IN TOUCH

REGISTRATION: anne-sophie.mahle@eda.admin.ch

PRICING: CHF 2'230 (S-GE Gold Member) - CHF 2'623
(Non-member), incl. hotel, meals and transportation